



Pathway to
Enterprise for
Returning
Citizens

ABOUT PERC

A multi-collaborative of community partners committed to addressing recidivism through entrepreneurship.

PERC is one of the first programs of its kind in Illinois seeking to address recidivism through entrepreneurship. Through its partnership with Sunshine Enterprises, PERC offers post-release entrepreneurship training, coaching, mentoring and technology to aid previously incarcerated individuals in launching businesses.



PERC also provides access to loan capital up to \$50,000 offered by PERC's founder, Chicago Neighborhood Initiatives Micro Finance Group (CNIMFG).

ABOUT OUR COMMUNITY PARTNER, SUNSHINE ENTERPRISES

An entrepreneurial training and business coaching program to empower high-potential entrepreneurs living in under-resourced neighborhoods.

PERC entrepreneurs participate in SE's 12-week Community Business Academy (CBA), business coaching and business acceleration services.

Credit and Budgeting • Target Markets and Marketing • Breakeven and Pricing • Cash Flow and Bookkeeping • Financing and Legal Assistance • Intellectual Property and Insurance • Business Coaching • Mentoring • Social Capital and Accessing Capital



PERC PROGRAM BENEFITS

Learn business fundamentals, build social capital, access financial capital

- Program Fees Waived
- Travel Stipend*
- Business Coaching
- Business Acceleration Workshops
- Special lending opportunities from CNIMFG and other business related incentives

*for annual income less than \$60,000



ELIGIBILITY REQUIREMENTS

To apply, contact recruitment@sunshineenterprises.com

- Served at a State or Federal prison
- Have a business idea
- Interested in starting a business
- 21 yrs+
- Released from prison or jail within the last 15 years*

* exceptions apply